



CRM

CUSTOMER
RELATIONS
MANAGEMENT

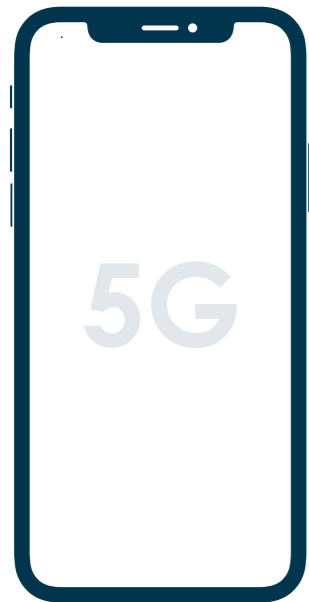
APP-Platform-Ecosystem





BENEFITS

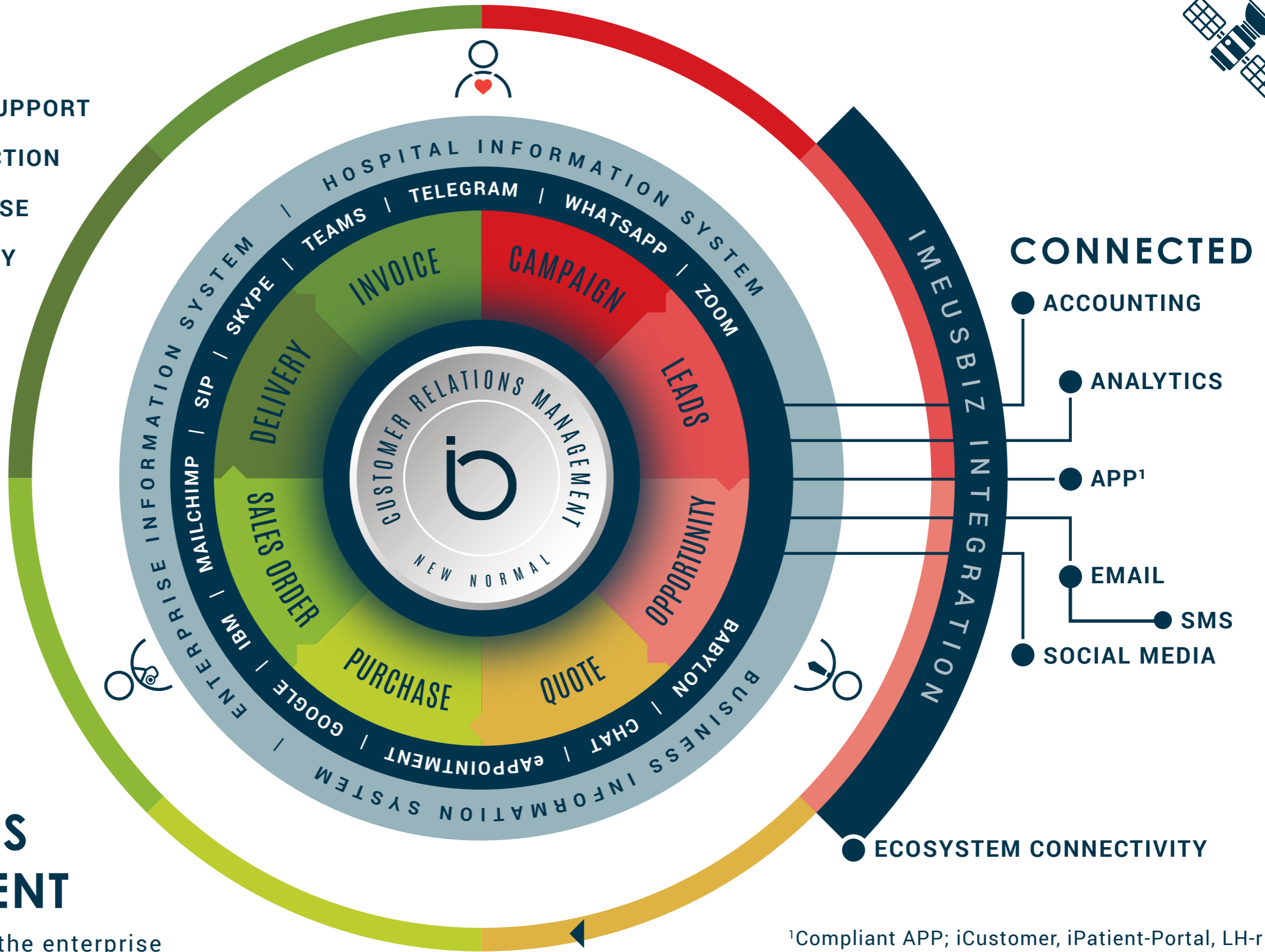
- ★ ENHANCE SALES & SUPPORT
- ★ CUSTOMER SATISFACTION
- ★ GROW CUSTOMER BASE
- ★ BUSINESS EFFICIENCY



Realtime

CUSTOMER RELATIONS MANAGEMENT

Configured to empower the enterprise



¹Compliant APP; iCustomer, iPatient-Portal, LH-r



CRM TOOLS¹



NEW NORMAL
Work From Home
CONNECT

CAMPAIGN

Digital Marketing; SMS, Direct Mail - automated
Social Media Connect - Referral Marketing
Automated Reminder, Loyalty Points



SALES LEADS

Leads generation; contact prospecting, track
Contact Filter, Existing Customers
Marketing Qualified Lead



OPPORTUNITY

Sales Opportunity stages
Sales Probability level
Forecast vs actual
Analytics



PRICE QUOTE

Price templates & quotation by salesperson
Email, Whatsapp, Portal connect
Price quote log. Analytics



PURCHASE ORDER

Purchase Order form
Payment gateway
APP-WEB linked



SALES ORDER

Sales Order Management
Sales approval log
Analytics



DELIVERY

Delivery Order
Logistics integrated
Integrated GeoLocation



INVOICE

Order Invoicing
Accounting connect
Analytics



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¹Standard version with configuration option

